

SPONSORSHIP TIERS & DETAILS



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1682 Conference | 1682conf.com | (215) 592-4739

SPONSORSHIP TIERS

1682 is a curated event that gives a behind the scenes look at the successes and setbacks of innovation programs.

	TIER 1	TIER 2	TIER 3
COST	<i>\$5K</i>	<i>\$10K</i>	<i>\$20K</i>
Complimentary tickets	2	3	4
Inclusion of logo on 1682 website	✓	✓	✓
Inclusion of logo in 1682 collateral	✓	✓	✓
Swag bag contribution	✓	✓	✓
Company mentions on 1682 social media	✓	✓	✓
Verbal and visual acknowledgment during conference	✓	✓	✓
Meal sponsorship	✓		
Co-presenting sponsorship of Venture Awards		✓	
Co-presenting sponsorship of 1682 conference			✓
Moderation of one (1) 1682 program*			✓

* Program will be chosen by 1682 staff

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VENTURE AWARDS

To honor the spirit of innovation, we are excited to present start-up companies with a chance to win a \$5,000 grant during the Venture Awards.

Three (3) companies from incubators in the Philadelphia area will have a chance to pitch their ideas to 1682 conference attendees. The audience will act as advisors (not critics) to give free advice to those participating. Audience members will vote to decide the winner of the grant.

Tier 2 sponsors will have co-presenting sponsorship status for the Venture Awards. A portion of the sponsorship funds will also go towards the \$5,000 grant.

CO-PRESENTING SPONSOR OF 1682

One (1) Tier 3 sponsor will have the exclusive designation of being the co-presenting Sponsor of 1682 alongside O3 World. Your company name will be heavily associated with the 1682 brand, and will be present on all promotional collateral.

OUR SPEAKERS

1682 speakers include executive leaders from organizations including, among others, Accenture, CHOP, SEI, the U.S. Air Force, and Vertex.

OUR ATTENDEES

1682 is an intimate, invite/application only event. Our curated attendees will consist of leaders from some of the most prominent and impactful organizations in the region. The goal is to ensure that attendees are just as accomplished as the presenters on stage. This will help create an environment for fostering conversations and networking connections.